KABOONKI
CREATIVE

VIDEO IS NO LONGER OPTIONAL.

This is the age of the Internet. Mobile. Social. Of 24/7 content that meets our customers right where they are, not where we wish they were.

Basic video marketing can't easily drive you ahead anymore -- it just gets you to break even where the rest of the world has already gone. And it's tricky. Done poorly, video can be a liability. Ignore it entirely, and you risk seeming irrelevant and out of touch with today's customers.

But investing in imaginative, well crafted videos lets your message, products and business compete right in the midst of today's marketplace, exactly where they belong.

80% PERCENT THAT INCLUDING VIDEO ON A LANDING PAGE CAN INCREASE CONVERSION

97% **PURCHASE INTENT**

139% **BRAND ASSOCIATION**

CUSTOMER INCREASE FROM ENJOYMENT OF VIDEO ADS

92% AMOUNT OF MOBILE VIDEO CONSUMERS WHO SHARE VIDEOS WITH OTHERS

80% SHARE OF USERS WHO RECALL A VIDEO AD THEY SAW IN THE LAST 30 DAYS

Kaboonki works with businesses, organizations and people to craft videos that promote, persuade and engage audiences through well-told stories and genuine emotions.

Discover how you can get started at
kaboonki.com